



PARTNERSHIP OPPORTUNITIES

The Inauguration of **Koffi C. Akakpo, Ph.D.** *19th President*

Presenting Partner
DIAGEO

Friday, September 20, 2024

Kentucky State University

400 East Main St.

Frankfort, KY 40601

kysu.edu

For more information about partnership opportunities, contact:
The Office of Institutional Advancement: 502.597.5500 or advancement@kysu.edu

Inauguration Information of Dr. Koffi C. Akakpo



Venue

Kentucky State University

Location

Frankfort, KY

When

Friday, September 20, 2024

Schedule

Lunch Begins at 11 a.m.

Oath of Office Begins at 2 p.m.

Dr. Akakpo is committed to the event being at no cost for students and guests.

Featured Speakers (invited)

Senator McConnell

Senator Paul

Congressman Comer

Governor Beshear

Lt. Gov. Coleman

President of the KY Senate (Senator Stivers)

Speaker of the KY House (Rep. Osborne)

Senator Williams*

Senator Neal*

Representative Graham*

Representative McCool*

President Thompson* - KY Council on

Postsecondary Education

Mayor Layne Wilkerson*

*Confirmed as of August 27, 2024

About the Event

An inauguration is a formal ceremony to mark the beginning of a new leader's term in office. For universities, it is an important tradition that celebrates the installation of their president, highlighting the vision and future direction for the institution. For KSU, this is our 19th Inauguration since our founding in 1886.

The event highlights Dr. Akakpo's initiatives: academics, agriculture and access to resources. He desires for the event to be open for all Kentucky State University students and guests without spending any state tax payer money.

Invited attendees include State Leaders, University Presidents, industry executives, delegates from all 101 HBCUs in the United States and all public and private universities in the Commonwealth.

All sponsorships following expenses will go towards University Scholarships to ensure the students of KSU matriculate and become the leaders of tomorrow in the Commonwealth.



Partnership Levels



DIAGEO

Presenting Partnership 1 Opportunity - \$25,000 - **SOLD**

Exclusive listing as the Presenting Partner for the Inauguration of Dr. Koffi C. Akakpo.

- Listing on the Kentucky State University website (kysu.edu) with web link on inaugural page.
- Three minute intro at inauguration focused on scholarship and education.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of eight issues).
- Your company logo on event invitation, program cover, menu card, and entrance digital sign.
- Your company's logo (full color) on event name badges, lanyards (must be provided) and cocktail napkins (must be provided).
- Recognition event on campus with President and Cabinet at agreed to date.
- Your company name featured in press releases.
- Full-page, color ad on back cover of event program.
- Opportunity to exhibit. Space must be staffed during lunch (8' x 10' - includes one 8'-skirted table and two chairs)(additional space if needed).
- Complete list of attendees made available after event (includes email) (non-delegates).
- Front and center seating, tables of eight (2).
- Recognition from the podium of your company's contribution to the President's Unrestricted Scholarship Fund.
- Your company logo prominently displayed during event on signage.
- First right of refusal for the 2025 KSU Honor's Convocation Presenting Partner opportunity.



Lunch Partnership 1 Opportunity - \$12,500 - **SOLD**

Exclusive listing as the Inauguration Lunch Partner.

- Listing on the Kentucky State University website (kysu.edu) with web link on inaugural page.
- Three minute intro at lunch event focused on scholarship and education.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of five issues).
- Your company logo on event invitation, program cover, menu card as the Lunch Partner.
- Your company's logo (one color) on event name badges.
- Your company name featured in press releases.
- Full-page, color ad on inside of event program.
- Opportunity to exhibit. Space must be staffed during lunch (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email) (non-delegates).
- Front seating, table of eight.
- Recognition from the podium of your company's contribution to the President's Unrestricted Scholarship Fund.
- Your company logo prominently displayed during event on signage.
- First right of refusal for the 2025 KSU Honor's Convocation Lunch Partner opportunity.

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Partnership Levels



Heritage Partner 1 Opportunity - \$10,000 - **SOLD**

Exclusive listing as the Inauguration Heritage Partner.

- Listing on the Kentucky State University website (kysu.edu) with web link on inaugural page.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of four issues).
- Your company logo on event invitation and menu card.
- Your company name featured in press releases.
- Full-page, color ad inside of event program.
- Opportunity to exhibit. Space must be staffed during lunch (8' x 10' - includes one 8'-skirted table and two chairs).
- Fixed Sign listing company as Heritage partner with the University Inaugural Materials.
- Complete list of attendees made available after event (includes email) (non-delegates).
- Front seating, table of eight.
- Recognition from the podium of your company's contribution to the President's Unrestricted Scholarship Fund.
- Your company logo prominently displayed during event on signage.
- First right of refusal for the 2025 KSU Founder's Day Lunch Partnership opportunity.
- The Heritage Partnership will be announced as the funder of Inaugural Materials and University Regalia and displayed through December 31, 2024 in President's Office with Partnership signage.

Post-Inauguration Reception 1 Opportunity - \$7,500

Listing as a Post-Inauguration Reception Partner.

- Listing on the Kentucky State University website (kysu.edu) on inaugural page.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of three issues).
- Your company logo or name on event promotional items.
- Your company name or your name featured in press releases.
- 1/2 page, color ad inside of event program.
- Front seating at inaugural lunch (2 seats).
- Recognition from the podium of your or your company's contribution as the partner of the post inauguration event outside of Oath of Office Venue*
- Opportunity to exhibit. Space must be staffed during Oath of Office Ceremony (8' x 10' - includes one 8'-skirted table and two chairs).
- Your company logo prominently displayed during event on signage.

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Partnership Levels



Event Marketing Partnership 1 Opportunity - \$7,500

Exclusive listing as the Event Marketing Partner.

- Listing on the Kentucky State University website (kysu.edu) on inaugural page.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of three issues).
- Your company logo or name on event promotional items.
- Your company name or your name featured in press releases.
- 1/2 page, color ad inside of event program.
- Front seating at inaugural lunch (2 seats).
- Recognition from the podium of your or your company's contribution as the sponsor of the campus banners, displays and printed materials*
- Opportunity to exhibit. Space must be staffed during Oath of Office Ceremony (8' x 10' - includes one 8'-skirted table and two chairs).
- Your company logo prominently displayed during event on signage.
- Two co-branded banners may be installed on campus prior to inauguration and remain through December 31, 2024.

Benefactor Partnership Opportunity \$5,000+

Listing as a President's Unrestricted Scholarship Fund Supporter.

- Listing on the Kentucky State University website (kysu.edu) on inaugural page.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of two issues).
- Your company logo or name on event promotional items.
- Your company name or your name featured in press releases.
- 1/4 page, color ad inside of event program.
- Front seating at inaugural lunch (2 seats).
- Recognition from the podium of your or your company's contribution to the President's Unrestricted Scholarship Fund.*
- Your company logo prominently displayed during event on signage.

*The Scholarship Gift may be lightly restricted per a signed donor agreement within University Policies and Procedures. Gifts above \$5,000 will be recognized by name and listed on post event materials for all partners, alumni and students.

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Partnership Levels



Gold Partnership 30 Opportunities - \$1,000

Listing as an Inauguration Table Partner.

- Listing on the Kentucky State University website (kysu.edu) on inaugural page.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of one issue).
- Your company logo or name on back of event menu card.*
- Your company name featured in final pre-press release and post release.
- Fourth-page, color ad inside of event program.
- Table of Eight (may fill or provide to students / guests) (table will have sign on it with company name or logo).
- Recognition from the podium of your company's contribution to the President's Unrestricted Scholarship Fund.
- Your company logo or name prominently displayed during event on signage.

*If purchased by an individual, donor name will be listed instead (or anonymous).

Green Partnership No Limit - \$500

Listing as an Inauguration Partner.

- Listing on the Kentucky State University website (kysu.edu) on inaugural page.
- Recognition in the Kentucky State University newsletter, On the Hill (minimum of one issue).
- Your company name or your name featured in post release.
- Your company logo or name displayed during event on signage.
- Recognition from the podium of your company's contribution to the President's Unrestricted Scholarship Fund.

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CONTACT INFORMATION*

Prefix	Name	Title
Company/Organization		
Street address		
City	State	Zip
Phone	Cell	E-mail address

OPPORTUNITIES (please select one)

- | | | |
|--|----------|-----------------------------------|
| <input type="checkbox"/> Presenting Partner | \$25,000 | SOLD Exclusive opportunity |
| <input type="checkbox"/> Lunch Partner | \$12,500 | SOLD 1 opportunity |
| <input type="checkbox"/> Heritage Partner | \$10,000 | SOLD 1 opportunity |
| <input type="checkbox"/> Post-Reception Partner | \$7,500 | 1 opportunity |
| <input type="checkbox"/> Event Marketing Partner | \$7,500 | 1 opportunity |
| <input type="checkbox"/> Benefactor Partner | \$5,000+ | No limit on opportunities |
| <input type="checkbox"/> Gold Partner | \$1,000+ | 30 opportunities (9 remain) |
| <input type="checkbox"/> Green Partner | \$500+ | No limit on opportunities |

CONTACT INFORMATION

Phone	Email	Mail
Advancement o (502) 597-5500 c (502) 892-9375	advancement@kysu.edu	Kentucky State University 400 E. Main St. Hume 202 Frankfort, KY 40601

PAYMENT (due prior to event)

- ☐ Check # enclosed. _____ Payable to: Kentucky State University
- ☐ Please bill my company. PO# _____ (not required)
- ☐ Please Charge to my ☐ Visa ☐ Mastercard ☐ American Express

Cardholder's Name	Cardholder's Signature (required)	
Card Number	Expiration Date	3 or 4 Digit Sec. Code

**I understand that by providing the phone and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky State University or an affiliated organization.*

Kentucky State University reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, no refunds will be granted upon acceptance of your registration. If the event is canceled due to weather or another act of God, the event will be rescheduled, or the sponsorship will be transferred to another University-approved event. All partnership levels are negotiable, and additional MOUs may be asked for pending requests.

At no time will Kentucky State University award any RFP or issue business to any person or firm based solely on a partnership or gift to the University. No one from the University affected by the partnership will participate in selection committees for any current or future RFP responded to by a partnering party. Ethics Policy can be found at www.kysu.edu.



KSU announced the largest stand-alone federal award in University History on June 27, 2024.