



ANNUAL UNIVERSITY REPORT

PRESENTED TO THE
COUNCIL ON POSTSECONDARY EDUCATION



KENTUCKY STATE UNIVERSITY

INSTITUTIONAL PROFILE



Steady increase of enrollment after a plunge in fall 2015, with 1736 total enrollment in fall 2016 to 1926 in fall 2017.



Offers more than 30 degree programs at all levels, including one new doctorate of Nursing program, which graduated its first class in December 2017.



INSTITUTIONAL PROFILE

- In 2017, nearly 71% of KSU undergraduates are Kentucky residents.
- In 2016, more than 32% of students will be the first in their families to earn a college degree.
- 79% of 2016 KSU graduates were either first generation, low-income, or both.
- 72% KSU graduates are employed in KY within one (1) year of graduation.





KENTUCKY STATE UNIVERSITY

OPPORTUNITY

PERFORMANCE METRIC			TARGET
	2014 -15* (ENDS FALL 15)	2015 -16 (ENDS FALL 16)	2019 -20 (ENDS FALL 2020)
PROGRESS OF UNDERPREPARED STUDENTS (ENGLISH)	64.7% (97/150)	84.8% (67/79)	65%
PROGRESS OF UNDERPREPARED STUDENTS (MATHEMATICS)	43.2% (76/176)	81% (90/111)	50%

* BASELINE IS 14-15 RATHER THAN 15-16 DUE TO DATA AVAILABILITY FOR THIS METRIC

PROGRESS OF UNDERPREPARED STUDENTS:

This metric measures the percent of underprepared Math/English students who complete a credit bearing course by the end of the fall semester a year after entry. This metric is important because students who are underprepared face more challenges progressing towards degree.

NOTE: PRELIMINARY STATEWIDE CO-REQUISITE PILOTS INDICATE SUCCESS RATES OF 70% IN ENGLISH AND 60% IN MATH.

OPPORTUNITY

- One out of five entering 2016 freshmen had at least one (1) developmental need and more than 100 students had two (2) or more developmental needs.
- Low-income students make up 60% of the undergraduate population.
- URM students account for 52% of the undergraduate population.
- Adult learners are choosing KSU and earning degrees. KSU serves almost 200 transfer students each year and more than half of KSU graduates are over the age of 25.



**KSU IS PROUD TO BE A SCHOOL
OF OPPORTUNITY** for Kentucky
residents, including those who are
underprepared, low-income, under-
represented, and non-traditional.

OPPORTUNITY

- While we will continue to serve the underprepared students in our region, we are working to reduce the number of admitted students with multiple developmental course needs.
- In fall 2016, we enrolled 5% fewer students with multiple developmental needs than the previous year and 6% fewer than in 2014.



As a school of opportunity with a commitment to serve the distressed counties in our service region,
**KSU WILL CONTINUE TO SERVE
STUDENTS WHO ARE UNDERPREPARED.**

OPPORTUNITY

- More than 700 students in fall 2016 from our service counties registered in an online course
- Offers five (5) fully online programs at the baccalaureate, master's, and doctoral levels
- Ranked 16th in 2017 US News and World Report for Regional Colleges South
- Ranked 3rd in 2017 US News and World Report for Top Public Schools South
- Ranked 29th in 2017 US News and World Report for HBCUs



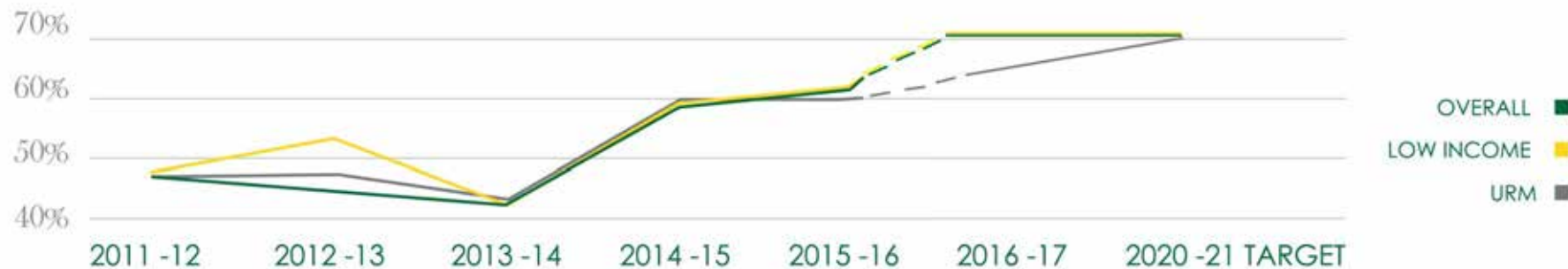
KSU OFFERS INCREASED OPPORTUNITY

to students in the service region with fully online degree programs and online courses.

KENTUCKY STATE UNIVERSITY

SUCCESS

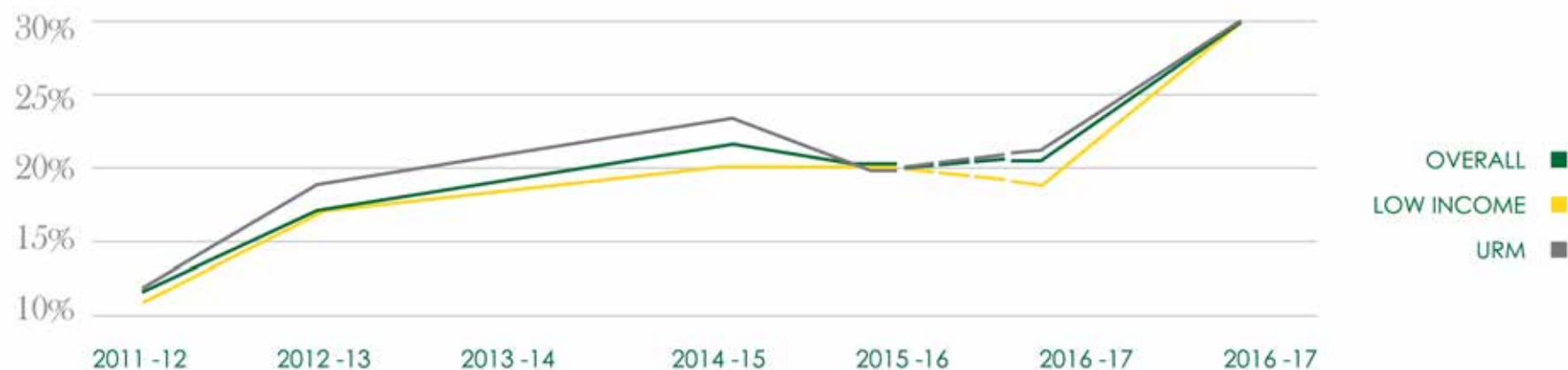
PERFORMANCE METRIC	TREND DATA				BASELINE 2015 -16	2016 -17	TARGET 2020 -21	PERCENTAGE CHANGE FROM BASELINE TO TARGET
	2011 -12	2012 -13	2013 -14	2014 -15				
1ST TO 2ND - YEAR RETENTION	46.3%	46.8%	43.5%	58.9%	59.2%	67.7%	70%	18.3%
LOW INCOME	47.8%	52.3%	41.9%	58.3%	60.5%	72.7%	70%	15.7%
URM	46.2%	44.3%	42.2%	57.1%	60.3%	74.6%	70%	16.1%



This metric measures the percent of first-time full-time bachelor's degree seeking students who are retained in the fall of the second year. This metric is important because higher first year retention leads to higher graduation rates.

SUCCESS

PERFORMANCE METRIC	TREND DATA				BASELINE 2015 -16	2016 -17	TARGET 2020 -21	PERCENTAGE CHANGE FROM BASELINE TO TARGET
	2011 -12	2012 -13	2013 -14	2014 -15				
6 - YEAR RATE	13.1%	18.2%	20.1%	22.1%	20.6%	21.4%	30%	45.7%
LOW INCOME	12.1%	17.8%	19.7%	20.5%	20.3%	19.2%	30%	47.9%
URM	12.6%	18.8%	21.2%	23.1%	20.1%	21.8%	30%	49.1%



SIX-YEAR GRADUATION RATE:

This metric measures the percent of first-time, full-time bachelor degree seeking students who graduate with a bachelor's degree in six years. This metric is important because timely completion leads to higher student success.

SUCCESS



KSU HAS MADE PROGRESS in all areas of student success over the last five years:



INCREASE IN 4-YEAR GRADUATION RATES **(9%)**

INCREASE IN 5-YEAR GRADUATION RATES **(18%)**

INCREASE IN 6-YEAR GRADUATION RATES **(21%)**

INCREASE IN FRESHMEN RETENTION RATES **(67%)**

SUCCESS

AVERAGE NUMBER CREDITS EARNED: This metric measures the number of credit hours earned by bachelor's degree graduates. This metric is important because fewer hours accumulated above program requirements leads to decreased cost and more timely completion for the student.

PERFORMANCE METRIC	TREND DATA			BASELINE 2015 -16		TARGET 2020 -21
	2012 -13	2013 -14	2014 -15			
AVERAGE CREDIT HRS EARNED	146.3	140.3	141.7	142.3	140.3	120

NOTE: THE CURRENT MEDIAN AVERAGE CREDIT HOURS FOR KSU IS 138.

SUCCESS

PERFORMANCE METRIC	BASELINE 2015 -16					
		2016 -17	2017 -18	2018 -19	2019 - 20	2020 -21
ACADEMIC QUALITY UNDERGRADUATE RESEARCH & CREATIVE WORKS	* (#, AVG)					
ACADEMIC EXCELLENCE FACULTY DEVELOPMENT & TRAINING						

NOTE: TARGETS ARE NOT REQUIRED FOR THESE METRICS

NOTE: *INCLUDE THE NUMBER OF FACULTY PARTICIPATING IN THE TRAINING AND THE AVERAGE NUMBER OF HOURS COMPLETED BY FACULTY.

ACADEMIC QUALITY AND EXCELLENCE:

These metrics promote academic excellence through improvements in teaching and learning.

• **UNDERGRADUATE RESEARCH AND CREATIVE WORKS:** The percent of students graduating with a baccalaureate degree that has participated in an institutional-level undergraduate research/creative experience: Peer-reviewed presentation/publication, exhibition/performance or a mentored out of class presentation.

• **FACULTY DEVELOPMENT AND TRAINING:** The total number of hours of training the faculty has received each year related to pedagogical development and other relevant topics.



SUCCESS

INITIATIVES

- Students who use the Academic Center for Excellence (ACE) have an **86%** retention rate.
- Students who use ACE have a higher GPA than their non ACE peers (**3.04** vs **2.76**).
- **89%** of the students who used academic coaching had an A, B, or C in their courses.

- Students who did not attend the supplemental instruction sessions had a **55%** DFW rate in comparison to **12%** DFW rate for those who attended one(1) - two (2) sessions and **0%** of students who attended three (3) sessions or more.

KENTUCKY STATE UNIVERSITY

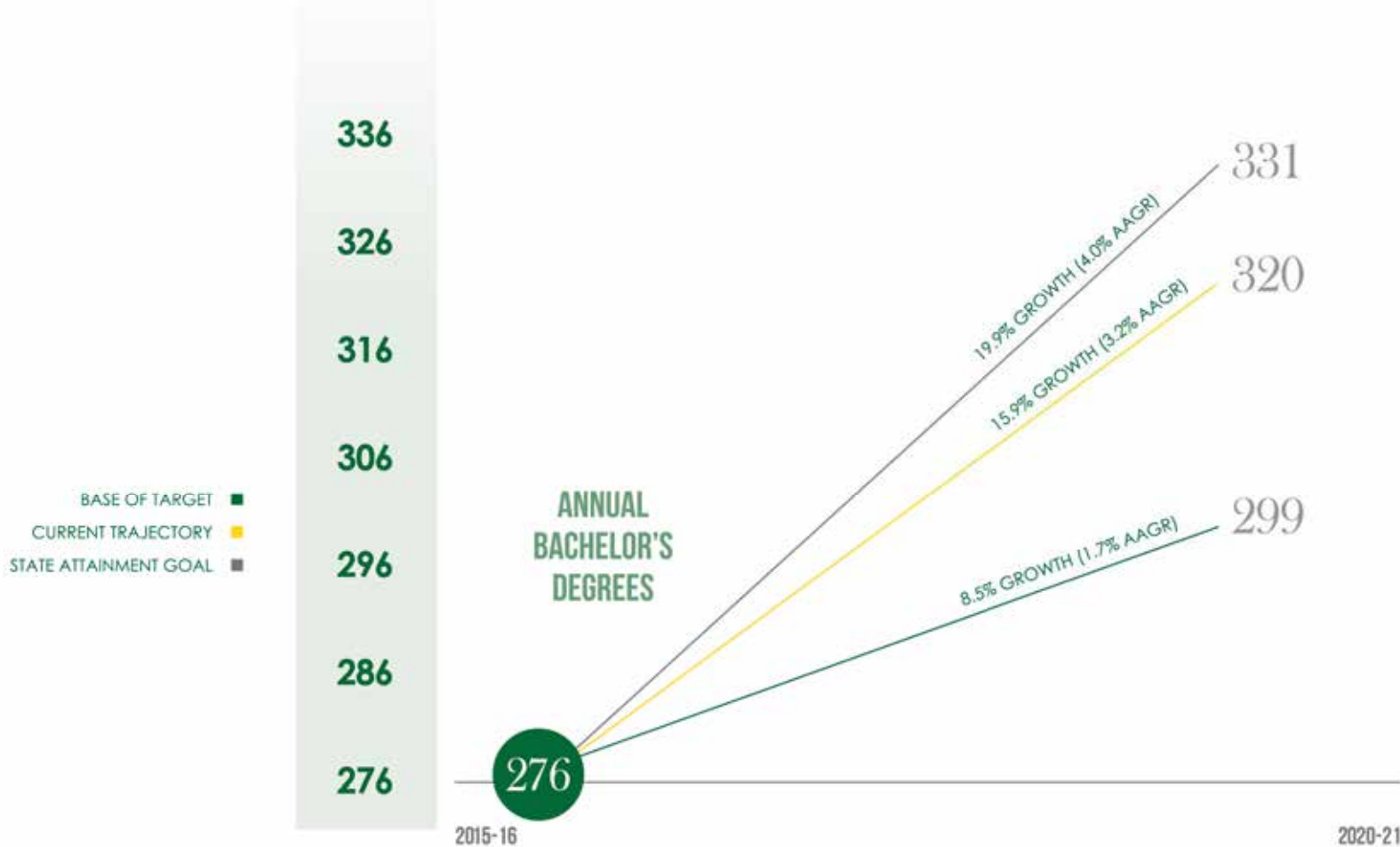
IMPACT



PERFORMANCE METRIC	TREND DATA				BASELINE 2015 -16	2016 -17	TARGET 2020 -21	PERCENTAGE CHANGE FROM BASELINE TO TARGET
	2011 -12	2012 -13	2013 -14	2014 -15				
BACHELOR'S DEGREE	229	206	272	270	276	315	320	15.9%
LOW INCOME	166	147	204	196	211	237	220	4.3%
URM	148	118	170	141	160	182	170	6.3%
STEM+H	59	68	48	59	65	70	65	0%
GRADUATE/ PROFESSIONAL DEGREES	64	50	49	52	45	40	60	33.3%

DEGREES AWARDED: These metrics measure the number of bachelor's degrees and graduate/professional degrees awarded. This metric is important because Kentucky must increase statewide educational attainment to create a better educated workforce and improve economic opportunity for our citizens.

IMPACT



To meet the statewide educational attainment goal of 60% by 2030, the number of degrees and credentials produced in Kentucky needs to grow by approximately 8.5% by year 2020-21 (This is a 1.7% avg. annual growth in bachelor's degree production).

IMPACT

INTERNSHIPS/CO-OPS/CLINICAL EXPERIENCES: This metric measures the percent of students completing a bachelors degree who completed an internship, co-operative work experience, or clinical learning experience. This metric is important because students who have completed these experiences are more likely to complete their degrees, and increase their employability in the workforce.



PERFORMANCE METRIC	BASELINE					
		2016 -17	2017 -18	2018 -19	2019 - 20	2020 -21
INTERNSHIPS / CO-OPS / CLINICAL / EXPERIENCES	76.7%	78.1%				

NOTE: TARGETS ARE NOT REQUIRED FOR THESE METRICS

IMPACT AWARDED



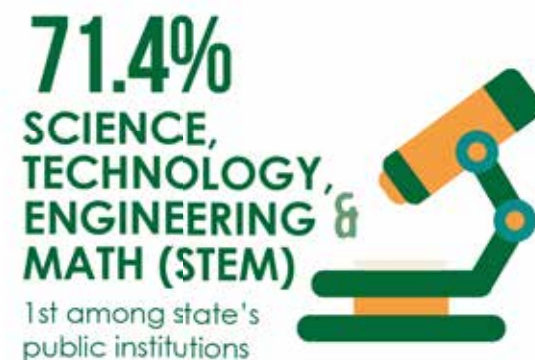
- **KSU** graduates contribute to the Commonwealth's economy by working in Kentucky after graduation.
- 72% of **KSU** degree holders are employed in KY after graduation.
- 89% of **KSU** associate graduates are employed in KY vs. 83% state 4-year public comprehensive institutions.

- 71% of **KSU** baccalaureate graduates are employed in KY vs. 73% state 4-year public comprehensive institutions.
- 87% of **KSU** master's graduates are employed in KY vs. 72% state 4-year public comprehensive institutions.

(SOURCE: KCEWS)

IMPACT/ROI

STATE EMPLOYMENT



Overall = 66.8% | Source = KCEWS